

SCENARIO PLANNING & STRATEGY DEVELOPMENT IN UNCERTAINTY

Scenario Planning is investigation of occurrences that may transpire in the future, and what it means for the environment of a business. It improves strategic thinking and helps identify specific elements of uncertainties that may impact the dynamics of an organization. It also promotes better innovation management. The end result of a scenario planning process is a more robust product and innovation portfolio adopted to face an uncertain future.

PURPOSE OF SCENARIO PLANNING

- Strategy Development
- Policy Development
- Innovation Strategy Development
- Product & Process Roadmapping

“Gaining capabilities for scenario planning can ensure clients to obtain better opportunities in facing unknown challenges in the future.”

INNOVATI^{ON}

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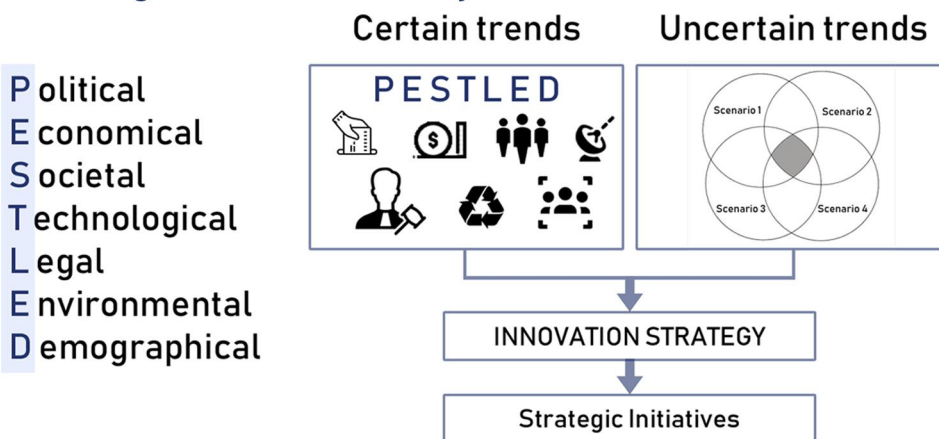


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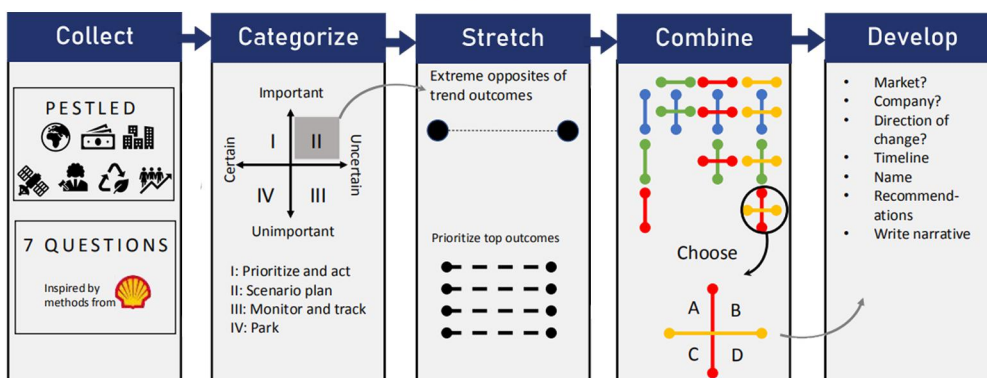
Scenario development expert, entrepreneur, innovation consultant with 15+ years of experience from business development, innovation strategy & management, technology scouting, investments, & financing of early stage technology.

EXTERNAL OUTLOOK

- Find strategic initiatives from analysis of the certain and the uncertain -



PROCESS OVERVIEW



INTERESTED?

Contact us for an
official quotation

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 innoverce365.com