

ONLINE MASTERCLASSES: INNOVATION MANAGEMENT

“Learn the key skills today to master tomorrow’s challenges”

Online Masterclasses

- Develop & sustain learning among your remotely-working employees by utilizing online platform while abiding to quarantine, restrictions & MCO during these turbulent times.

What We Can Offer You

- A 5-session interactive online series where we deliver seminars, exercises, data, insights & share non-disclosed innovation management secrets.
 - Each session includes: 60 minutes of presentation, followed by 30 minutes of Q&A session and interaction.
 - Limited to 100 participants per company.

Session 1: Disruption

The changing market. How to understand it & take control of your own destiny.

Session 2: The Sweet Spot Protocol

Defining your sweet spot to deliver your strengths.

Session 3: Opportunity Spotting

Design ideation process to identify, test & determine the right projects from fuzzy to development phase.

Session 4: Speed

Accelerate 20-30% of your process which can free up working capital, build capabilities & increase probability of right decision-making through smarter process which reduce uncertainties.

Session 5: Success

How to establish efficient feedback loops across processes to ensure commercial success.

OUR PRESENTER



Magnus Penker
CEO of Innovation360
World Leading Innovation
Management Expert

SIGN UP NOW!

PRICE: AUD \$25,000 + GST
(FOR UP TO 100 PARTICIPANTS
PER COMPANY)

OFFER VALID UNTIL
30th APRIL 2020

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Certified
Gold Partner

